

MARKET HOURS
Sun-Mon: 10AM - 4PM
Tues-Wed: 10AM - 7PM
Thurs-Sat: 9AM - 8PM

KITCHEN HOURS
Sun-Mon: CLOSED
Tues-Wed: 11AM - 7PM
Thurs-Sat: 11AM - 8PM

585.272.9470 • www.palmersdirecttoyou.com
900 Jefferson Rd Rochester, NY 14623

Special Offers Available: February 5th - 17th, 2018

NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WHILE SUPPLIES LAST.

TASTE THE QUALITY DIFFERENCE WITH CERTIFIED ANGUS BEEF!

Whole Beef Tenderloin
LET OUR SKILLED MEAT CUTTERS TRIM & TIE A TENDERLOIN TO YOUR SPECIFICATIONS!
7 lb avg **\$13.99/lb**

Whole Boneless Ribeye Roasts
16 lb avg **\$9.99/lb**
HALF ROASTS AVAILABLE FOR \$10.99/LB!

Beef Tenderloin Filet Mignon
THE PERFECT PORTION FOR A PERFECT MEAL!
8 oz portions **\$17.49/ea**

T-Bone Steaks
PAIRED WITH HOUSEMADE GARLIC BUTTER, IT'S A MATCH MADE IN HEAVEN!
\$9.99/lb
PORTERHOUSE STEAKS AVAILABLE FOR \$10.99/LB!

Tri-Tip Roasts
A WEST COAST FAVORITE, TRY ONE WITH OUR BLACKENED SEASONING FOR A KICK!
2 lb avg **\$8.99/lb**

Center Cut Top Sirloin Filets
7-8 oz portions **\$5.99/ea**

YOU'LL FALL IN LOVE WITH THESE SPECTACULAR FROZEN SEAFOOD DEALS!

Flash Frozen, Wild Caught, Canadian
Cold Water Lobster Tails
5-6 oz tails **\$23.99/lb**
12-14 oz tails **\$29.99/lb**

Flash Frozen, Wild Caught, Campeche Gulf Peeled & Cleaned, Raw, Tail-Off, Colossal
Pink Shrimp
U/15 ct
\$27.98/2 lb bag
THAT'S ONLY \$13.99/LB!

Flash Frozen, Farm Raised, Tail-On
Jumbo Cooked Shrimp
26/30 ct
\$18.98/2 lb bag
THAT'S ONLY \$9.49/LB!

Flash Frozen, Wild Caught, Large
Red King Crab Legs & Claws
ONLY \$21.99/lb

CHEF BRIAN'S PREPARED SPECIALS

SWEETHEART SALAD - \$10.99
Strawberries, bananas, candied walnuts, & goat cheese over baby greens tossed in a chocolate vinaigrette.

REEF & BEEF COMBO - \$19.99
A 5oz Canadian cold water lobster tail, baked & served on its shell with drawn butter & herbs & a 4oz Certified Angus Beef® tenderloin filet. Served with one fresh side of your choice.

FLIP OVER FOR MORE DEALS THAT WILL HAVE YOU HEAD-OVER-HEELS!

PUT SOME REEL FRESH FISH AND SEAFOOD APPETIZERS ON YOUR MENU!

Fresh, Wild Caught
Mahi Mahi Fillets
\$11.99/lb

Previously Frozen, Wild Caught
Sockeye Salmon Fillets
\$9.99/lb

Fresh, Wild Caught
Monkfish Fillets
\$7.99/lb

Fresh, Wild Caught, All Natural
Jumbo Sea Scallops
\$18.99/lb

Flash Frozen, Heat & Serve
Golden Crunchy Haddock Fillets
KICK OFF LENT WITH A FISH FRY AT HOME!
\$4.99/lb

Flash Frozen, Wild Caught
Chilean Langostinos
\$8.99/8 oz pkg

A Rochester Tradition!
Dave's Locker Flash Frozen Clams Casino
6 ct pkg **\$4.39/pkg**

Cupid COMBOS
Only **\$24.99/ea!**

You have the chance to play matchmaker this Valentine's Day & create a perfect meal for you & your sweetheart!

- Step 1) Pick a Shellfish**
8 Jumbo Sea Scallops
10-13/15 Colossal Raw Shrimp
1-5/6 oz Cold Water Lobster Tail

- Step 2) Pick a Steak**
6 oz Filet Mignon
12 oz Delmonico Steak
12 oz N.Y. Strip Steak

Top off your combo with sides of our housemade Garlic Butter & Palmer's Signature Red Montreal Steak Seasoning!

LOOKING TO SWITCH UP YOUR SURF & TURF? LOOK TO THESE PORK & LAMB OPTIONS!

Frenched Pork Chops
12 oz avg chops **\$4.99/lb**

Boneless Pork Tenderloins
2 per pkg **\$3.99/lb**

Flash Frozen, Australian
Frenched Lamb Racks
1 lb avg rack **\$11.99/lb**

ADD THE FINISHING TOUCHES WITH THESE QUALITY LOCAL PRODUCTS!

ROLLER'S Cocktail Sauce
17 oz jar **\$3.99/ea**
9 oz jar **\$2.09/ea**

Palmer's Signature Assorted Seasonings
Hawaiian Citrus, Chinese 5 Spice, Blackened Seasoning, Lemon Pepper, waaaah much much more!
\$3.99/ea

Fresh, House Made
Garlic Butter
PERFECT FOR FINISHING STEAK, LAMB, POTATOES & MORE!
4 oz portions **\$3.99/ea**

Fresh, House Made
Sauces & Dressings
Balsamic Vinaigrette, Tarrar Sauce, Roasted Red Pepper Mayonnaise
8 oz portions **\$3.99/ea**